

LAUREN BERRIDGE

GRAPHIC DESIGNER / WEB DESIGNER

CONTACT

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- Blaine, Minnesota

SKILLS

- Creativity
- Organization
- Leadership
- Attention to Detail
- Critical Thinking
- Time Management

EDUCATION

Master of Fine Arts

Minneapolis College of Art and Design

Anticipated Graduation Date: 2025

Major: Graphic Design and Web Development

Bachelor of Arts

University of St. Thomas

September, 2019 - May, 2023

Major: Digital Media Arts - Design

Minor: Computer Science

LANGUAGES & SOFTWARES

- Adobe Creative Cloud
 - Illustrator
 - InDesign
 - Photoshop
 - Premier
 - Lightroom
- Canva
- WordPress
- Photography / DSLR
- Videography / Lighting
- HTML / CSS
 - JavaScript
 - Python
 - Processing
 - JQuery
 - Information Security

PROFILE

Currently pursuing a Master of Fine Arts in Graphic and Web Design, I am seeking new opportunities to grow and contribute to the industry. My passion for design and technology drives me to excel in any challenge, leveraging creativity and technical skills to deliver impactful solutions.

WORK EXPERIENCE

Graphics Coordinator

Green Bay Packaging Company

August 2023 - Present

- Stepped into role of department head and effectively maintained the flow of work
- Review and modify artwork to ensure it fits our company's spec as well as fulfill the customers order.
- Facilitated effective communication among departments and the warehouse to ensure seamless processes from project initiation through to product delivery
- Managed a workload of 15+ projects concurrently, coordinating with multiple CSRs and salesmen in a solo operational capacity

Graphics and Content Intern

3M Open

May 2023 - August , 2023

- Managed multiple design projects simultaneously, meeting all deadlines and delivering exceptional results.
- Assisted in the coordination of on-site branding and signage for the event working with corporate partners to ensure their brand was also clear.
- Developed new and original ideas for all phases of the tournament.
- Contributed to the overall success of the tournament by providing creative and innovative design solutions in one of their most successful years.

Graphic Design Assistant

University of St. Thomas - Athletic Department

May 2022 - September, 2023

- One of the first successful student workers to develop and maintain a strong relationship with the St. Thomas football team that went on to their first ever Pioneer League Championship Created
- projects of all magnitudes - from invitations to a mural within the athletic complex that will live there for years to come.
- Completed projects in an efficient and timely matter to ensure teams were able to post on socials for their events.
- Designed pre season posters for a variety of men and women's sports

Softball Coach

Mounds View Association / Mounds View High School

May 2020 - Present

- Head Coach of Mounds View Association 12U A team
- Teach ages from 8 to 18 year olds the fundamentals of the game as well as how to be a good teammate on and off the field.
- Challenge individuals to push themselves past their comfort zone.
- Developed and refined the qualities needed to be an effective leader, teacher, and communicator to all age.
- Learned how to guide players in becoming problem-solvers when it comes to their personal challenges while teaching me how to look at problems from different points of views.

